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Rabbi Aviva Bass
Cantorial Soloist Margaret Schmitt
Judy Stern, Co-President
Judy Herman, Co-President

November 8, 2017

Dear Business Owner/Manager:

As a business whose potential customers are members of our synagogue, your ad belongs in Temple Sinai's 2018 Membership Directory/Ad Journal. This professional, spiral-bound Directory is published annually in February, in conjunction with our very popular Brunch and Auction. It is distributed to our 350 plus members, as well as to the many others from our community who attend this event. Our membership extends throughout Palm Beach County, from Boca Raton to Royal Palm Beach and Wellington. We even have some members who reside in Broward County.

Often our new members have recently moved to the area. Your ad in our Directory will encourage them to seek you out for goods and services. The benefit of participation is evident from the many businesses that continue to support our Directory year after year.

Temple Sinai is the only reform synagogue in the City of Delray Beach. Your generosity allows us to offer religious services and cultural events and to benefit the whole community. We are a supporting congregation for the Family Promise organization, assisting temporarily homeless families attain independence; we support the Caring Kitchen and Jewish Family Services' local food pantries; and we collect supplies for veterans' facilities, childcare centers and pet shelters. We also partner with the Community Greening Organization to add trees and do park clean-ups.

To ensure that the Temple continues to thrive in the future, we support a Religious School, offering scholarships to families who are unable to pay for their children's religious education. We also offer an active NFTY pre-teen/ teen groups, offering service and social activities for any Jewish teens in our area.

Enclosed is an ad form for your use. As Temple Sinai is a 501(c) (3) organization, **your ads are tax deductible to the extent allowed by law. Please note that the ad placement deadline is January 15, 2018.**

If you have any further questions, please email us at fundraising@templesinaipbc.org; or leave a voicemail at 561-276-6161 Ext #128.

Thanks for your consideration,

Betti Adams

Betti Adams
Journal Chair
Temple Sinai

